



NEO THE CONFERENCE FOR NEONATOLOGY



February 25-27, 2026
Caesars Palace | Las Vegas, NV

CONFERENCE OVERVIEW:

- Targeted audience of neonatal and perinatal clinicians
- Three days of education and networking
- Exhibits open during meals, breaks, and dedicated reception
- Opportunities for sponsored symposiums

SPONSORSHIPS

PLATINUM SPONSOR - \$70,000

- 10 X 20 booth with standard booth benefits
- Six full conference registrations (including option to earn CEs) in addition to the four exhibitor registrations that come with booth
- Recognized as sponsor of Expo Reception and Lunches
- Ability to have early access to attendee opt-in list
- Option to provide conference bag insert (subject to size and approval guidelines)
- Recognized as Platinum Sponsor on signage, website, and email communications
- Ability to provide copy for an eblast to be pushed out to attendees in advance of conference (subject to approval guidelines)
- Ability to purchase symposium sponsorship for discounted rate of \$8,000

GOLD SPONSOR - \$45,000

- 10 X 10 booth with standard booth benefits
- Four full conference registrations (including option to earn CEs) in addition to the two exhibitor registrations that come with booth
- Recognized as sponsor of Refreshment breaks
- Ability to have early access to attendee opt-in list
- Option to provide conference bag insert (subject to size and approval guidelines)
- Recognized as Gold Sponsor on signage, website, and email communications
- Ability to provide copy for an eblast to be pushed out to attendees in advance of conference (subject to approval guidelines)
- Ability to purchase symposium sponsorship for discounted rate of \$9,000

SILVER SPONSOR - \$25,000

- 10 X 10 booth with standard booth benefits
- Three full conference registrations (including option to earn CEs) in addition to the two exhibitor registrations that come with booth
- Recognized as sponsor of morning coffee
- Option to provide conference bag insert (subject to size and approval guidelines)
- Recognized as Silver Sponsor on signage, website, and email communications
- Ability to provide copy for an eblast to be pushed out to attendees in advance of conference (subject to approval guidelines)
- Ability to purchase symposium sponsorship for \$10,000

SPONSORSHIPS

OTHER SPONSORSHIPS

Sponsoring one or more of these event components can heighten your company's visibility at the conference.

CONFERENCE BAGS (ONE AVAILABLE) \$10,000

- Your company logo featured alongside the conference logos on bag given to attendees.
- Provides exposure throughout the week and after the conference.
- Opportunity to supply a branded insert for conference bags given to attendees.

SYMPOSIUM

- Available only for platinum, gold and silver sponsors. Price varies by sponsor level.
- Pediatrix® will supply standard AV (podium, mic, screen, projector and laptop).
- Pediatrix will send up to two invitation emails to attendees announcing the symposium.
- Sponsor can provide a printed invitation to be stuffed into conference bags.
- All food/beverage must be directly ordered and paid for by the symposium sponsor.
- Breakfast and evening symposium times available.

Contact Lynn@meetingsbypremier.com to receive information about available time slots.

WIRELESS INTERNET SPONSOR (ONE AVAILABLE) \$10,000

- Provide Wi-Fi throughout the entire conference venue.
- Recognition of sponsorship alongside sign-on instructions.

SPONSORSHIPS

KEY CARD SPONSOR (ONE AVAILABLE) \$9,000

- Exclusive sponsorship.
- Company logo/design on room keys given out at Caesars Palace for all NEO attendees.

REUSABLE WATER BOTTLES (ONE AVAILABLE) \$8,000

- Your company logo imprinted on reusable bottles given to conference attendees.
- Provides exposure throughout the week and after the conference.

TARGETED BRANDING \$5,000-\$15,000

- Want to make a large statement with your brand? We have several options from escalator clings to pool decals.

FLOOR DECAL (ONE AVAILABLE) \$6,000

- Your logo will be featured on 8 to 10 directional floor decals that guide attendees around the conference area.

CONFERENCE BAG INSERT \$3,000

- Provide a branded insert for conference bags given to attendees.
- All inserts are subject to size limitations and must be preapproved.

Contact Lynn@meetingsbypremier.com

NEO EXHIBIT BOOTHS

The NEO Conference provides attendees with plenty of time to visit every booth and talk with companies about their products and/or services. Lunches and all refreshment breaks are held on the exhibit show floor to ensure optimal booth traffic.

EXHIBIT BENEFITS

- 8' high back drape and 3' high side drape in show colors.
- ID sign with company name and booth number.
- A fully carpeted exhibit hall
- Two complimentary exhibitor badges (show floor access only) for each 10' x 10' booth (four for a 10' x 20'; eight for a 20' x 20')
- Online listing on neoconference.com and on CloudCME
- An electronic attendee list (includes the name, company and email address of those who opted in) provided on the first day of the conference.
- Inclusion in Passport to Prizes booth traffic activity
- Your booth will come with one, 6' draped table, two chairs and a trash can.

BOOTH PRICES

- 10' x 10' booth - \$3,800
(add \$250 for a corner booth).
- 10' x 20' booth - \$7,600
(add \$250 for a corner booth/each).
- Premium 20' x 20' island - \$18,000.

Please note: All exhibits must conform to the IAEE "Guidelines for Display Rules & Regulations."
End caps are not allowed at this show.

NEO Conference Exhibit Application

Application Deadline: Jan. 16, 2026.

NEO exhibit applications will be accepted online at: pediatrix.swoogo.com/2026NEOExhibits

There, you can access the tradeshow floor plan, select your desired booth location and electronically submit your payment.

EXHIBIT SCHEDULE

HOURS ARE SUBJECT TO CHANGE

The Conference runs February 25 to 27 but the Exhibit Hall will be open February 25 & 26.

NEO EXHIBIT HOURS

Tuesday, February 24	9:00 a.m. - 5:00 p.m.	Load in
Wednesday, February 25	7:30 a.m. - 9:00 a.m. 10:00 a.m. - 10:30 a.m. 12:30 p.m. - 1:30 p.m. 2:30 p.m. - 3:00 p.m. 5:00 p.m. - 6:00 p.m.	Load in continues Break Lunch Break Reception
Thursday, February 26	10:00 a.m. - 10:30 a.m. 12:00 p.m. - 1:00 p.m. 2:15 p.m. - 2:45 p.m. 2:45 p.m. - 6:00 p.m.	Break Lunch Break Strike

SAVE THE DATE: 2026 MDM

SAVE THE DATE

2026 Medical Directors Meeting (MDM)

April 12-14, 2026

Signia by Hilton Bonnet Creek | Orlando, FL

- Sponsorships from \$5,000 - \$10,000
- Booths \$3,800
- NEO exhibitors will receive \$500 off an MDM booth

2025 EXHIBITORS

Abbott

Alexion Pharmaceuticals

AngelEye Health

Bio-Med Devices, Inc.

Bunnell

Capnia, Inc.

Chiesi

Dr. Brown's Medical

Draeger, Inc.

Fisher & Paykel Healthcare

Footprint Medical Inc.

KARL STORZ United States

Laborie Medical Technologies

Mallinckrodt Pharmaceuticals

Mead Johnson Nutrition

Medtech International

NeoLight

Neonatology Today

Nutricia North America

ONY Biotech

Pediatrix Clinical Talent Acquisition

Prolacta Bioscience

Revvity

Sanofi

Sentec, Inc.

smallTalk

Tortle Products

USDTL

Utah Medical Products, Inc.

Variantyx

vCreate

ZOLL Medical